

Footwear supports our bodies Toys support our minds

The Matsunaga area, located in western Fukuyama City, has developed a rich history and culture in the activities of its people since ancient times. The Matsunaga Footwear Museum collects and exhibits valuable artifacts from the former Japan Footwear Museum and Japan Folk Toy & Doll Museum as well as artifacts related to the production of geta (traditional Japanese wooden shoes), igusa (mat rush), and salt, which are industries that have supported the Matsunaga area. Taking advantage of resources in the area, this museum contributes to the further development of Matsunaga while passing down its history and culture.



Outline of Facilities

Footwear and Toy Pavilion	One-story RC building, 2,381.67㎡
Traditional Industry Pavilion	One-story partial wooden building with steel frames, 519.18㎡
First Warehouse	One-story RC building, 147.99㎡
Old Maruyama Store Office	Two-story wooden building, 148.41㎡
Second Warehouse	One-story RC building, 67.50㎡
Craftsmen's Terrace	One-story wooden building, 61.12㎡
Ashiato Plaza	Tiled concrete building, by Tarō Okamoto
Fire Hydrant Pump Room	One-story steel building, 6.67㎡
Total Building Area	3,332.54 ㎡
Site Area	7,581.96 ㎡

Museum Opened / July 4, 2015

Collection / Footwear of Japan and Around the World: Approx. 13,000 items

Folk Toys of Japan and Around the World: Approx. 18,000 items



Open: Friday to Sunday and holidays

※Closed during the year-end and New Year holidays (Dec. 28 - Jan. 3)

Open: 10:00 a.m. to 4:00 p.m. (Last admission: 3:30 p.m.)

Access by train:

-Located a 5 minute walk from JR Matsunaga Station.
(By Shinkansen: Transfer at JR Fukuyama Station to the JR San'yō Line.
Take a train for 10 minutes from JR Fukuyama Station to JR Matsunaga Station.)

Access by car:

-About 10 minutes from the Fukuyama-nishi IC on the San'yō Expressway by way of the Onomichi JCT on the San'yō Expressway from the Chūgoku Yamanami Kaidō (Expressway).
-About 15 minutes from the Nishiseto Onomichi IC on the Setouchi Shimanami Kaidō (Expressway).
-Located 300 m south of National Route 2 (noted by road sign).

Parking: Available for 17 cars and 4 buses

Admission Fee (Required only for the Footwear and Toy Pavilion)

Individual / 300 yen

Group / 240 yen
(20 people or more)

※Free for senior high school students and younger.

※Persons sixty-five years of age and older who are residents of Fukuyama City, Fuchū City, or Jinsekikōgen Town are admitted for free.

Other facilities are free.



Fukuyama City Matsunaga Footwear Museum

Ashiato Square

4-16-27 Matsunaga, Fukuyama City,
Hiroshima Pref., 729-0104 Japan

Tel (084) 934-6644 Fax (084) 934-7286

<http://www.city.fukuyama.hiroshima.jp/soshiki/matsunaga-hakimono/>

E-mail : matsunaga-hakimono-shiryokan@city.fukuyama.hiroshima.jp

※Exhibited materials in the museum can be photographed.
(However, flash photography is prohibited.)



Matsunaga Footwear Museum



Ashiato Square

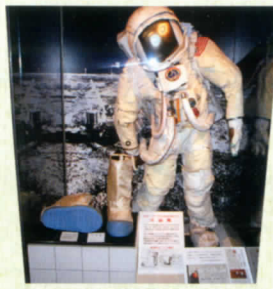


Folk Toys

Tenjin-sama
Matsui Tenjin (Hiroshima Pref.)



Charm for Good Health
Hōko-san (Kagawa Pref.)



Space Footwear
Lunar Boots (Lunar overshoes replica)

Geta and Zōri (Japanese sandals)
Omote-tsuki Geta and Wara Zōri



(1st and 2nd Exhibition Rooms)
(Collection of 2,266 items officially designated as important tangible folk cultural properties)

Connection between humans and the earth
On display are many different types of footwear developed as tools for daily life and for fashion. The many types of footwear are divided into categories such as labor, religious rituals, and traditional arts.

Nobles and Warlords
Gilt-bronze Footwear (Restored items unearthed from Fujinoki Tomb, built during the Kofun Period)



Footwear for Entertainment and Play
Geta Used by Bunraku Puppeteer



Hōnō Ōzori (5.25 meters)



Labor and Footwear
Ōashi (Variety of geta worn in rice paddies)



Hiroki Kuroda,
professional baseball player
Uniform No. 15 / Pitcher

Magnificent Footwear



Ryōsuke Kikuchi,
professional baseball player
Uniform No. 33 / Infielder

Kenta Maeda,
professional baseball player
Uniform No. 18 / Pitcher



Monument "Yūyū"
by Takanori Matsuoka

Tradition and warmth handed down around various regions
(3rd to 7th Exhibition Rooms)
On display are toys made with the wishes and prayers of the people of each respective region, symbolizing the spirit of each region's people.

Tree of Toys
Kinyō Daiwa (Niigata Pref.)



Hometown Toys
Tsuneishi Hariko
(Fabrication technique designated as a Fukuyama City intangible cultural property)



Celebration of Seasonal Festivals
Nagashibina Dolls (Tottori Pref.)



Toys of the World
Kachina Dolls (USA)
(Largest domestic collection with 324 items)



Geta Industry



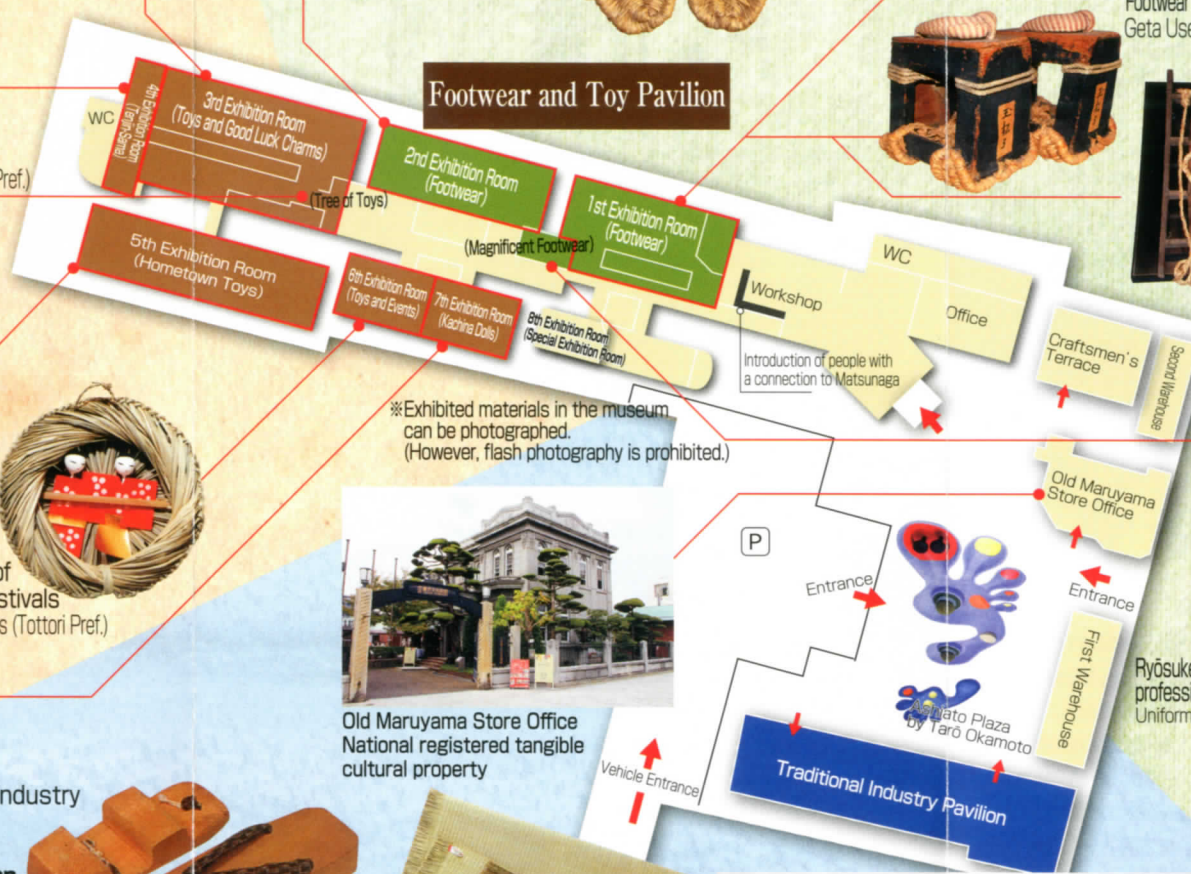
Igusa Industry



Traditional Industries Origin of Matsunaga

Materials related to the production of geta, igusa (mat rush), and salt, industries which have supported the Matsunaga area, are exhibited here in order to pass down the history of the area's industries.

Footwear and Toy Pavilion



Old Maruyama Store Office
National registered tangible cultural property



Salt Industry (circa 1955)

Traditional Industries